

A revolutionary approach to conversations that matter.

Are you bogged down in conversations that go nowhere? Are employees spinning their wheels in meetings that accomplish nothing? Is the fast-paced world in which we operate leading to disengaged employees?

Fierce Conversations gives you the tools to undo old assumptions, spark new insights and lay the groundwork for transformation across your entire organization.

WITHOUT FIERCE CONVERSATIONS	WITH FIERCE CONVERSATIONS
Surprises that slow things down and confuse priorities	Continuously flowing conversations where everyone is aligned and engaged
Not having conversations because you “know” how the other person will react	Engaging people with curiosity, knowing that multiple, even competing realities can and do exist
Sleepwalking through the “same old, same old” while projects and objectives fall short of expectations	Creating positive and lasting change across the organization

What you’ll learn:

- 3 Transformational Ideas that will recharge every conversation – at work and at home
- 4 Objectives that open the door to curiosity and enriched relationships
- 7 Principles that you can apply immediately to improve the quality of your conversations

Ways to learn:



ILT/VILT 2 hour instructor-led training (in-person or virtual)



On-demand 1 hour self-paced online learning



Blended 1 hour on-demand plus 1 hour ILT/VILT application session

The learning journey:

- The definition of a Fierce Conversation, and how it will shift your outcomes
- The steep costs of avoiding uncomfortable conversations
- The dangers of Mokitas: things that everyone knows, but no one talks about

The learning model:

- “Why” – the 3 Transformational Ideas
- “What” – the 4 Objectives
- “How” – the 7 Principles
- Understanding your most valuable currency (spoiler alert: it’s not money)
- How to identify and enlarge your “filters” of perception
- Realizing the power of conversation – both active and missing

“Everyone, everywhere, is grappling with fundamental changes to their way of living and working. The Fierce approach can help you connect with your team members in a way that is supportive and authentic, and that builds trust over time.”

– David Zubl, Director, Development Learning Programs, University of Michigan

Fierce Conversations is an award-winning leadership development and training company that drives results for business and education by improving workplace communication. Fierce Conversations creates authentic, energizing, and rewarding connections with colleagues and customers through skillful conversations that lead to successful outcomes and measurable ROI.

Let’s connect! Contact info@fierceinc.com for more details.

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Fierce Inc. is certified as a women-owned business by the Women’s Business Enterprise National Council and the Astra Women’s Business Alliance.

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