

# FIERCE CONVERSATIONS BLENDED LEARNING

You really can have it all. Our blended format brings live and on-demand learning together. Learners engage in self-paced online learning and then come together in-person or virtually for an instructor-led application session. Once in the virtual or in-person classroom, they review key concepts learned in the on-demand course and practice the conversation model with peers.

## Features at a glance

### • Full Fierce Program Access

Choose from eight different Fierce learning tracks depending on your team's needs: Foundations, Team, Coach, Delegate, Confront, Feedback, Accountability, and Negotiations.

### • Interactive

Get access to high-quality course videos from Fierce Master Facilitators, then come together for a live instructor-led application session—in a classroom or virtually.

### • Flexible

Self-paced online lessons can work for everyone. Team members do all their training according to their learning style, workload, and timeline. Then meet for an hour of live instructor-led training (not application session).

### • Engagement Resources

Knowledge assessments, quizzes, and access to a digital journal throughout the learning journey guarantee long-term individual comprehension and application.

### • Personalized

Team members can focus on the areas they need to grow based on their individual experiences. Plus, they can go back to any lesson to review as needed.

### • Analytical Reports

Administrator access within the Fierce Digital Platform provides metrics and tracking tools for detailed learner data to maximize your training's effectiveness.

## Why Blended Learning

Interactive, continuing education leads the way to a successful business. But we understand that executing effective training can be nearly impossible with so many schedules and learning styles to consider. That's why we developed our blended learning program to provide team members with flexibility and instructor-led training with peers to benefit from real-time practice and immediate feedback.

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**“We were lucky enough to be able to provide Fierce training to our entire organization, and it has been transformational in the way we communicate.”**

- Courtney Graham, Director of Human Resources, ReadyTalk

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Interested in experiencing how Fierce Blended Learning can work for your team?

**Start a conversation with a Fierce client partner today!**

fierce.®

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Fierce Inc. is certified as a women-owned business by the Women's Business Enterprise National Council and the Astra Women's Business Alliance.

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