

LEARN TO HAVE CONVERSATIONS THAT GET RESULTS.

BOOST REVENUE | SAVE TIME | DISSOLVE ROADBLOCKS

WHO WE ARE.

We are a global leadership development and training company, founded by best-selling author Susan Scott in 2001. We partner with our clients to transform organizational cultures by building employee conversational skills that spark curiosity, ignite innovation, invite cross-boundary collaboration, and solve their toughest business challenges.

WHAT WE DO.

Through our training solutions, we've taught hundreds of thousands of employees across the globe how to have authentic, energizing, and rewarding connections with colleagues and customers. Tailored to any organization, Fierce principles and methods translate across the world, ensure individual and collective success, and develop skills that are practical, easy-to-learn, and can be applied immediately.

OUR TRAINING SOLUTIONS.

By introducing concrete models, our training solves real issues, improves communication skills, and builds relationships within organizations of any size. Our workshops save time, increase revenue, and improve the way employees work together.

Private Workshop

Virtual | In-person

Our digital and in-person, instructor-led workshops are designed to overhaul your culture at its core. A Fierce Master Facilitator will train your employees on how to work better together by having authentic, productive conversations that foster a positive culture and resolve your organization's most pressing problems for good.



Trainer Certification

Virtual | In-person

This intense, hands-on Train-the-Trainer experience deepens the understanding and comprehension of Fierce. By getting certified to train Fierce virtually and in-person within your company, you ensure long-term sustainability and heightened impact of all training initiatives throughout your organization.

Keynote Speaker

Virtual | In-person

Jump-start your next conference, retreat, or team-building session with a speaker who sparks conversational learning that accelerates and supports your journey to better business results. In a 60-minute digital or in-person session, gain powerful insights and inspiration for both you and your team.



Executive Session

Virtual | In-person

Our virtual and in-person executive sessions provide senior leaders with the ability to have fierce conversations themselves so they can set the example, set the pace, and set the stage for their employees to have authentic, productive communication that drive business success.

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Training Initiative Package

Virtual | In-person

Create an expansive communication training initiative to navigate large-scale change, from performance management to leadership development, that will cure your organization's conversational chaos. This customized initiative approach utilizes a combination of training types over an extended amount of time to transform your people into powerhouse communicators who improve business results.



On-demand Digital Training

Virtual, self-paced

Our on-demand digital training provides individual access to Fierce training at their own speed and schedule. This asynchronous training — available on laptop, desktop, tablet, and mobile — is filled with pre, during, and post-assessments, high-quality videos, and interactive components that maximize engagement to ensure long-term training sustainability.

3D Simulations

Microlearning | Self-paced

Our 3D simulations provide employees at all levels the ability to learn from short, engaging, and interactive real-world microlearning. This innovative learning tool introduces an entirely new way to provide training that is easily scalable and maximizes knowledge retention.



Conversation Catalyst Program

Virtual | In-person | Self-paced | Events

Diverse perspectives and voices expand our knowledge, understanding, and human experience. Our Conversation Catalyst program offers a variety of training solutions via partnerships with field experts, contributors, commentators, and collaborators to provide you timely, relevant, and provocative solutions that provoke learning.

CUSTOMIZE YOUR TRAINING SOLUTIONS.

Each one of our training solutions is customized from a blend of our seven conversation programs and speciality program to best serve your business needs.



FOUNDATIONS®

Fierce Foundations offers an intellectually and emotionally compelling context concerning the role and impact of conversations in our lives.

CONFRONT®

A straight-up conversation model that shows you how to tee up any confrontation in 60 seconds or less, while shifting attitudes, reducing tension, and enriching relationships.

COACH®

This program helps identify the most important topics at hand. It's a question-based approach that empowers participants to realize their own solutions and potential.

TEAM®

An unparalleled approach that transforms employees and team members into a high-functioning think tank while shattering silos, increasing collaboration, and boosting buy-in across your organization.

DELEGATE®

This simple, innovative methodology for delegation allows leaders and team members to gain task and project clarity while increasing accountability across the board.

FEEDBACK®

An approach that transforms your feedback sessions into candid and consistent two-way conversations that spark lasting change.

NEGOTIATIONS®

This program is designed to transform sales teams into strong negotiators, able to diffuse emotionally charged situations and redirect conversations to a place where new solutions are discovered.

ACCOUNTABILITY®

An approach that moves teams from excuses to action: embracing responsibility, overcoming obstacles and achieving outside goals.

FIERCE CONVERSATIONS FOR REMOTE TEAMS

A specialty program designed to help your team level-up quickly so they can work together to achieve business goals regardless of where they are.

OUR CLIENTS.

From fast-growing startups to family-owned businesses to multinational corporations, we help people talk about what really matters. We proudly partner with clients from a broad array of companies, educational institutions, and government organizations.



CONNECT WITH US.

Ready to transform your company one conversation at a time?

Email us info@fierceinc.com | Call us at 206-787-1100

fierce.®

learn more at fierceinc.com