

The stakes are higher than ever to better manage, motivate, recruit, and retain a diverse, multi-generational workforce. Veterans, Boomers, Gen-Xers, Millennials - each generation has different needs and motivations.

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GENERATIONS™

workshop purpose

Fierce Generations™ builds on the foundations of Fierce Conversations™: Interrogate Reality, Provoke Learning, Tackle Tough challenges, and Enrich Relationships. The focus for this workshop is to effectively manage a multi-generational workforce.

“Attempting to motivate one generation with the motivational strategy of another is like attempting to motivate a cat by offering it a dog bone. And to make matters worse, we then wonder what’s wrong with the cat.”

- JIM SORENSEN

description

Managers frequently have difficulty motivating employees of different ages and at different stages of their careers. Understanding what each generation thinks, values, and desires is critical for a more collaborative and successful work environment.

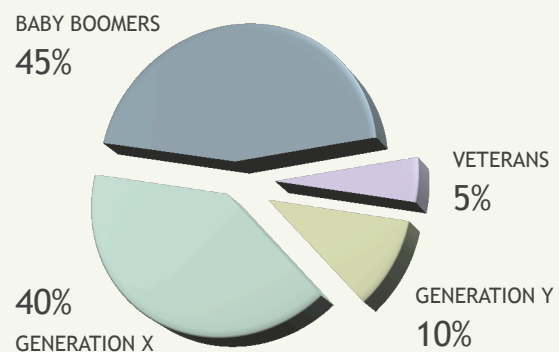
Perhaps even more important, long-term success requires the transfer of knowledge from one generation of leaders to the next. Organizations that fail to bridge these gaps will lose out as institutional intelligence is lost rather than transferred to the next generation of leaders.

Attendees learn to nurture generational differences and create an atmosphere of inclusion, enabling them to leverage the diversity of their workforce.

overall outcomes

- Understand each generation’s needs and wants in the workplace
- Communicate effectively with different generations
- Increase employee enthusiasm for achieving business outcomes
- Recruit and retain employees from all generations
- Develop high potentials from any generation

GENERATIONS IN THE WORKPLACE



For more information regarding Fierce Generations or any other Fierce offerings visit us at www.fierceinc.com or give us a call at 425.283.1294

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